

**Remit Address:**

WCAU
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (610) 668-5510
Billing:

www.nbcphiladelphia.com

Billing Address:

MESSAGE AND MEDIA
Attention: Accounts Payable
100 ALBANY STREET
NEW BRUNSWICK, NJ 08901

INVOICE

DUPLICATE

Advertiser	MENENDEZ FOR SENATE	Invoice #	PL12100235
Product		Invoice Date	10/28/12
Estimate Number		Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/15/12
Station	WCAU	Order #	340392
Account Executive	Aaron Zeligson	Alt Order #	
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	10/09/12 - 10/15/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	42907
		Advertiser Ref	16339

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WCAU	5A-6A M-F NBC10 NEWS 5A	5A-6A M-F	10/09/12 to 10/12/12	4x	- TWTF - -					
	LUR										
	WCAU			Tu	10/09/12	:30	5:24 AM	RMT103H	\$225.00		1
	WCAU			W	10/10/12	:30	5:11 AM	RMT103H	\$225.00		4
	WCAU			Th	10/11/12	:30	5:14 AM	RMT103H	\$225.00		3
	WCAU			F	10/12/12	:30	5:44 AM	RMT102H	\$225.00		2
2	WCAU	6A-7A M-F	6A-7A M-F	10/09/12 to 10/12/12	4x	- TWTF - -					
	LUR										
	WCAU			Tu	10/09/12	:30	6:22 AM	RMT103H	\$600.00		3
	WCAU			W	10/10/12	:30	6:27 AM	RMT103H	\$600.00		1
	WCAU			Th	10/11/12	:30	6:43 AM	RMT103H	\$600.00		4
	WCAU			F	10/12/12	:30	6:11 AM	RMT102H	\$600.00		2
3	WCAU	7A-9A TODAY SHOW	7A-9A M-F	10/09/12 to 10/12/12	4x	- TWTF - -					
	CDR										
	WCAU			Tu	10/09/12	:30	8:44 AM	RMT103H	\$950.00		3
	WCAU			W	10/10/12	:30	8:29 AM	RMT103H	\$950.00		4
	WCAU			Th	10/11/12	:30	7:29 AM	RMT103H	\$950.00		1
	WCAU			F	10/12/12	:30	7:59 AM	RMT102H	\$950.00		2
4	WCAU	7A-9A SATURDAY	7A-9A SA	10/13/12 to 10/13/12	1x	- - - - - S -					
	CDR										
	WCAU			Sa	10/13/12	:30	8:49 AM	RMT102H	\$650.00		1
5	WCAU	6A-7A SATURDAY	6A-7A SA	10/13/12 to 10/13/12	1x	- - - - - S -					
	LUR										
	WCAU			Sa	10/13/12	:30	6:55 AM	RMT102H	\$200.00		1
6	WCAU	6A-8A SUNDAY	6A-8A SU	10/14/12 to 10/14/12	1x	- - - - - S					

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Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	42907
		Advertiser Ref	16339

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
7	LUR WCAU	9A-10A SATURDAY	9A-10A SA	Su	10/14/12	:30	6:11 AM	RMT102H	\$175.00		1
				10/13/12 to 10/13/12	1x	-----S-					
8	LUR WCAU	8-10A SUNDAY	758A-956A SUNDAY	Sa	10/13/12	:30	9:14 AM	RMT102H	\$500.00		1
				10/14/12 to 10/14/12	1x	-----S					
9	LUR WCAU	4P-5P NBC10 NEWS	4-5P M-F	Su	10/14/12	:30	9:22 AM	RMT102H	\$400.00		1
				10/09/12 to 10/12/12	4x	-TWTF--					
10	LUR WCAU	5-6P NBC10 NEWS @ 5 M-F	5-6P M-F	Tu	10/09/12	:30	4:40 PM	RMT103H	\$400.00		2
				10/10/12	:30	4:39 PM	RMT103H	\$400.00			1
				10/11/12	:30	4:38 PM	RMT103H	\$400.00			4
				10/12/12	:30	4:26 PM	RMT102H	\$400.00			3
				10/09/12 to 10/12/12	4x	-TWTF--					
11	LUR WCAU	6P-630P NBC10 NEWS	6P-630P M-F	Tu	10/09/12	:30	5:52 PM	RMT103H	\$500.00		1
				10/10/12	:30	5:38 PM	RMT103H	\$500.00			2
				10/11/12	:30	5:53 PM	RMT103H	\$500.00			3
				10/12/12	:30	5:29 PM	RMT102H	\$500.00			4
				10/09/12 to 10/12/12	4x	-TWTF--					
	CDR WCAU			Tu	10/09/12	:30	6:13 PM	RMT103H	\$800.00		2
				W	10/10/12	:30	6:23 PM	RMT103H	\$800.00		1
				Th	10/11/12	:30	6:27 PM	RMT103H	\$800.00		4

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		Advertiser Ref	16339

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
11	WCAU	6P-630P NBC10 NEWS	6P-630P M-F	10/09/12 to 10/12/12	4x	- TWTF - -					
	CDR										
	WCAU			F	10/12/12	:30	6:23 PM	RMT102H	\$800.00		3
12	WCAU	6P-630P NEWS SAT	6P-630P	10/13/12 to 10/13/12	1x	- - - - - S -					
	CDR										
	WCAU			Sa	10/13/12	:00			\$750.00	See MG 12.2	1
				PREEMPT-PROGRAM CHANGE							
	WCAU	6P-630P SU NEWS AT 6P	6P-630P SU	Su	10/14/12	:30	6:26 PM	RMT102H	\$750.00	MG for 12.1 10/13	2
13	WCAU	10A-1030A SUN CHRIS MTTHW	10A-1030A SU	10/14/12 to 10/14/12	1x	- - - - - S					
	LUR										
	WCAU			Su	10/14/12	:30	9:59 AM	RMT102H	\$700.00		1
14	WCAU	7P-730P M-F	7P-730P M-F	10/09/12 to 10/12/12	3x	- TWTF - -					
	CDR										
	WCAU			Tu	10/09/12	:30	7:20 PM	RMT103H	\$950.00		1
	WCAU			W	10/10/12	:30	7:19 PM	RMT103H	\$950.00		3
	WCAU			Th	10/11/12	:30	7:18 PM	RMT103H	\$950.00		2
15	WCAU	11-1135P M/SU/ 11-1130 SA	11-1135P	10/09/12 to 10/12/12	3x	- TWTF - -					
	CDR										
	WCAU			W	10/10/12	:30	11:13 PM	RMT103H	\$2,200.00		3
	WCAU			Th	10/11/12	:30	11:23 PM	RMT103H	\$2,200.00		1
	WCAU			F	10/12/12	:30	11:31 PM	RMT102H	\$2,200.00		2
16	WCAU	9-11P VICE PRES. DEBATE	9P-11P	10/11/12 to 10/11/12	1x	- - - T - - -					
	CDR										
	WCAU			Th	10/11/12	:30	11:00 PM	RMT103H	\$3,000.00		2
17	WCAU	1130A-12P SUN @ ISSUE	1130A-12P	10/14/12 to 10/14/12	1x	- - - - - S					

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	LUR										
	WCAU			Su	10/14/12	:30	11:39 AM	RMT102H	\$100.00		1
18	WCAU	5A-6A M-F NBC10 NEWS 5A	5A-6A M-F	10/15/12 to 10/15/12	1x	M-----					
	CDR			M	10/15/12	:30	5:29 AM	RMT102H	\$325.00		1
19	WCAU	6A-7A M-F	6A-7A M-F	10/15/12 to 10/15/12	1x	M-----					
	CDR			M	10/15/12	:30	6:27 AM	RMT102H	\$850.00		1
20	WCAU	7A-9A TODAY SHOW	7A-9A M-F	10/15/12 to 10/15/12	1x	M-----					
	CDR			M	10/15/12	:30	7:29 AM	RMT102H	\$950.00		1
21	WCAU	4P-5P NBC10 NEWS	4-5P M-F	10/15/12 to 10/15/12	1x	M-----					
	CDR			M	10/15/12	:30	4:22 PM	RMT102H	\$600.00		1
22	WCAU	5-6P NBC10 NEWS @ 5 M-F	5-6P M-F	10/15/12 to 10/15/12	1x	M-----					
	CDR			M	10/15/12	:30	5:52 PM	RMT102H	\$750.00		1
23	WCAU	6P-630P NBC10 NEWS	6P-630P M-F	10/15/12 to 10/15/12	1x	M-----					
	CDR			M	10/15/12	:30	6:23 PM	RMT102H	\$950.00		1

Aired Spots **45**

Gross Total **\$34,250.00**

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Agency Commission **\$5,137.50**

Net Amount Due **\$29,112.50**

Payment Terms 30 Days

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